



There are few of us in the design world that are lucky enough to learn from, work under and be mentored by those who not only have the ability to lead but inspire through amazing design. Steve was that for me. He was one of the few amazing creative directors and leaders that had the personality and the passion to cultivate a team that consisted of pure talent. Steve has an uncanny ability to find and recognize pure creativity in others. He knows when to push and when to let them run. He knows when to pull them back and when to back away because he sees the spark and knows something amazing will come from it.

I lead my teams to this day in a very similar fashion and take inspiration by the way he had the trust and faith in how he built his teams. He is a true leader and brings out the best in those who are lucky enough to work with him.

Sean Coleman – Global Creative Director / Monigle





I had the pleasure of working under Gammel during a pivotal time for our business. He inherited a disjointed and failing team and led us to do great work while winning every jump ball we took on.

His successes aside, the best part of being on his team was how his unique leadership style kept us motivated but still relaxed and happy. He led with humor and compassion to ensure we did our best work without sacrificing our sanity.

Meghan Beckel – Creative Director/Verizon





I have worked under Steve's guidance at not one but 2 agencies and to date, his leadership style and creativity have inspired me hugely in my career. So much so, that to this day, in a leadership role myself, I would ask myself "what would Steve do?" when faced with a challenge.

Regardless of his level, Steve has always been committed to his team and invested in their growth. He has always believed that when individuals are successful, everyone is successful, and it permeates his leadership style to this day.

Dana Barak – Senior Art Director





To say that Steve Gammel is my **One True Boss** is grossly underselling what he can do as a leader of humans. Over the last ten years I have worked for him (twice) in three separate roles, until nearly three years ago he promoted me into my current role as Group Creative Director. And although I have not reported to him since then, I still turn to him for counsel, support, inspiration and encouragement.

Steve has been a mentor, a friend and a role model in the area of servant leadership. His dedication to those who work for him is unmatched in this business and the loyalty of his teams unparalleled. He has taught me the importance of rigor around process, the lasting value of tradition, and the innumerable benefits of leading from behind. He would never ask anyone to take on a task he would not willingly do himself; time after time I see him working along side his team - never to best them - rather to get in the trenches, learn from his students and lighten the load for others. Steve is firm but kind, direct but encouraging and always one to put others ahead of himself. His dedication to growing those under him has been the high-water mark by which I have worked to grow my own teams.

It is without a single reservation that I write this recommendation - and it is truly an honor to have been asked. My only hesitation is the personal loss of him leaving me as a colleague - for even as a peer he has an impact on how I work, think, lead and create nearly every single day. In this creative's opinion, you could not select a better candidate.

Anne Macomber, GCD Integer





I can honestly say Steve Gammel has been instrumental in my development and style as a creative director and a leader. From the moment I joined his team years ago, he pushed me to achieve and create beyond what I thought I was capable of. Without his early encouragement in my abilities, I don't think I'd be the creative founder I am today of a very successful boutique marketing agency. I have always admired And looked up to Gammel. He's a true creative thought leader who brings out the very best in his teams.

Adrienne Picket– Chief Creative Officer Guerrilla Politic





Unlike many managers I've had, Steve believes the best measure of his own success is the growth of the people on his team. He's extremely invested in every person he manages and puts considerable effort into mentoring them on an individual level to not only help them unlock their creative potential but also develop the type of leadership and management skills that will help them advance in their own careers.

Bradley Hilton – Creative Leader Pangaea



THANKS

Steve Gammel

720.339.5264

stevegammel@mac.com